



#### FOR IMMEDIATE RELEASE

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# Vision Solutions Awarded 5-Star Rating in CRN's 2014 Partner Program Guide

Annual guide recognizes the very best channel partner programs in the market

Irvine, Calif., April 21, 2014 – Vision Solutions Inc., a leading provider of disaster recovery, high availability and migration software and services, today announced it has been awarded a 5-Star rating in the <u>CRN</u> 2014 Partner Program Guide. The annual directory is the definitive listing of technology vendors that service solution providers or provide products through the IT channel. The 5-Star Partner Program rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

Partners are a core component of Vision Solutions' business. In order to strengthen partnerships and enable long-term success and sales generation for their partners, Vision Solutions facilitates reward programs, planning tools, and strong customer service for their partner businesses. This year's award marks the second consecutive year that Vision Solutions has received the CRN Partner Program Guide 5-Star Rating.

To determine the 2014 5-Star recipients, The Channel Company's Research team assessed each vendor's application based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

"Solution providers have a lot of choices when it comes to selecting vendor partners. Identifying the right vendor, with the right technologies, and the right approach can make all the difference," said Robert Faletra, CEO, The Channel Company. "Our annual Partner Program Guide and 5-Star rating recognizes the very best channel programs available in the market today to help solution providers determine which vendor delivers the best partner elements for their individual business goals."

"At Vision Solutions, our core business revolves around maintaining and developing partner relationships. Because our solutions are application-, platform- and system- independent, we are able to work alongside cutting edge technology partners in order to provide HA/DR, migration and data sharing software to the end-user. The flexibility Vision Solutions provides to its partners means in the long run that our partners' customers will be satisfied with their service," says Sean Thompson, Vice President of Worldwide Channel and Business Development at Vision Solutions. "We are pleased to receive this honor by CRN that acknowledges our continued commitment to the success of our partners and our ability to enable them to serve their customers effectively."

The 2014 Partner Program Guide will be featured on <u>CRN.com</u> and the 5-Star Partners listing will be highlighted in the April issue of *CRN*.

#### **About Vision Solutions**

<u>Vision Solutions</u>® is the premier provider of cloud protection and recovery, high availability, disaster recovery, migration and cross-platform data sharing solutions for IBM Power Systems, Windows, Linux, and cloud computing. Vision Solutions' <u>Double-Take®</u>, <u>iTERA</u>™ and <u>MIMIX®</u> solutions make it easy for organizations to adopt cloud-based disaster recovery strategies, perform near-zero downtime migrations





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without risk, share data in real-time across platforms and move, protect and restore data, applications and operating systems of any kind on any combination of physical, virtual or cloud servers. And, not only do our products eliminate downtime, they continue to evolve alongside the most cutting-edge technology on the market.

## **About The Channel Company**

The Channel Company is the channel community's trusted authority for growth and innovation, with established brands including CRN, XChange Events, IPED, and SharedVue. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at <a href="https://www.thechannelcompany.com">www.thechannelcompany.com</a>.

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