

Press Release



## Insight Signs with Vision Solutions to Support Cloud Providers on Business Continuity

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*Insight to provide service provider licensing distribution for Double-Take Availability in the UK*  
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*Vision Solutions provides real-time replication solutions that support  
availability and recovery offerings hosted in the Cloud*

**WORCESTER, UK – 17<sup>th</sup> January 2013** - [Vision Solutions, Inc.](#), a leading provider of information availability software and services, announced it has signed with [Insight](#) UK, a division of Insight Enterprises, Inc., a global leader in IT hardware software and services, as a distributor on its Cloud Protection and Recovery (CPR) programme. With this service provider licensing agreement, Vision Solutions and Insight will support hosting providers and resellers looking to offer Cloud-based recovery and data protection solutions to their customers.

As part of its portfolio of IT hardware, software and services, Insight is an established distributor of products with licensing models designed specifically for service providers. Using Vision Solutions' Double-Take products, Insight will help its reseller and service provider partners move customers more quickly to Cloud platforms, as well as assisting these organisations in providing business continuity and recovery solutions as part of their Cloud portfolios.

Mark Green, EMEA Director of Online & Cloud Computing at Insight said, "Insight has a long history of supplying software licensing advice and packages to the service provider community. This partnership with Vision Solutions will help our partners get customers onto their Cloud platforms faster and provide differentiated service offerings based on real-time data replication. We're excited at the potential that we see to develop Cloud-based business continuity, availability and recovery opportunities with our service provider partners, and Vision's Double-Take solution forms a critical part of that overall strategy."

Ian Masters, Sales Director Northern Europe at Vision Solutions, said, "The demand for Cloud computing services is growing, but getting on to the Cloud platform of choice can be a difficult and time-consuming activity for the customer. Working with Insight, we're helping service providers cut the time it takes to migrate customers to the Cloud, as well as enabling long-term business continuity."

Vision Solutions' CPR programme offers a monthly use-based licensing payment structure. As

companies sell Cloud business continuity solutions to their customers, Insight and Vision Solutions only bill these service providers for the number of licenses that are consumed each month. This flexibility in licensing helps the service provider manage their internal costs as they scale up the number of customers that are supported. This approach also provides partners with long-term growth and margin development based on recurring revenues.

Double-Take Availability allows service providers to offer remote recovery services that meet even the most aggressive recovery time objectives (RTOs). Customers can have their critical applications up and running again in minutes on a Cloud platform. Double-Take Availability supports Microsoft Windows, Linux and multiple virtualisation platforms including Microsoft Hyper-V and VMware, allowing service providers to support data replication for all customer workloads running on x86 platforms.

### **Links**

- Vision Solutions website: [www.visionsolutions.com](http://www.visionsolutions.com)
- Insight website: [www.insight.com](http://www.insight.com)

### **About Vision Solutions**

[Vision Solutions, Inc.](http://www.visionsolutions.com) is the world's leading provider of information availability software and services for Windows, Linux, IBM Power Systems and Cloud Computing markets. Vision's trusted Double-Take®, MIMIX® and iTERA™ availability and recovery brands support business continuity, satisfy compliance requirements and increase productivity in physical and virtual environments. Affordable and easy-to-use, Vision products are backed by worldwide 24X7 customer support centers and a global partner network that includes IBM, HP, Microsoft, VMware and Dell. Privately held by Thoma Bravo, Vision Solutions is headquartered in Irvine, California, USA with offices worldwide. For more information, visit [visionsolutions.com](http://visionsolutions.com) or follow us on Twitter @VSIDTInfo, or on other popular social networks.

### **About Insight**

Insight EMEA is a division of Insight Enterprises, Inc., a leading provider of brand-name information technology ("IT") hardware, software and services to large enterprises, small to medium-sized businesses and public sector institutions in North America, Europe, the Middle East, Africa and Asia-Pacific. Insight is focused on helping organisations move technology goals forward in the areas of [Cloud](#), [Virtualisation](#), [Data Centre](#), [Unified Communication & Collaboration](#), [Networking & Security](#), [Data Protection](#), [Mobility & Point of Sale](#), and [Office Productivity](#). With approximately 5,300 teammates worldwide, Insight is ranked No. 460 on the 2012 Fortune 500 and generated sales of \$5.3 billion for the year ended December 31, 2011. For more information, please visit:

<http://uk.insight.com>

[http://twitter.com/Insight\\_UK](http://twitter.com/Insight_UK)

<http://blog.insight.com/>

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### **Vision Solutions Contact:**

Jennifer Cumbee

Vision Solutions

Tel: +1 630-282-8283

Email: [jennifer.cumbee@visionsolutions.com](mailto:jennifer.cumbee@visionsolutions.com)

**Vision Solutions Press Contacts:**

Mark Kember / Ben Hart

Goode Communications

Tel: +44 (0) 1491 873 323

Email: [mark.kember@goode.co.uk](mailto:mark.kember@goode.co.uk) / [ben.hart@goode.co.uk](mailto:ben.hart@goode.co.uk)