



Syncsort Named a Leader in Gartner Magic Quadrant for Data Quality Tools

Syncsort Recognized for Twelfth Consecutive Year for its Trillium Data Quality Software

Pearl River, NY, November 7, 2017 – [Syncsort](#), the global leader in Big Iron to Big Data solutions, today announced that, for the twelfth straight year, it has been positioned by Gartner as a Leader in its [Magic Quadrant for Data Quality Tools](#)¹ for its Trillium data quality software.²

Syncsort's [Trillium data quality software](#) is used by leading companies around the world for a full suite of enterprise-grade data quality capabilities, including data profiling and discovery, versatile cleansing and standardization, extensive global address validation and data enrichment. In addition, Syncsort's acquisition of Trillium Software enables its data quality products to benefit from Syncsort's investment in Big Data, including the 'Intelligent Execution' that underpins its DMX-h data integration technology. This enables proper preparation of information assets and guarantees delivery of trusted data sets in the data lake, scalability and speed of data quality for Big Data, and enables organizations for future compute platforms on-premise or in the cloud.

"As the global leader in Big Iron to Big Data, we are committed to helping customers optimize traditional data systems and deliver mission-critical data from these systems into next-generation analytic environments," said Josh Rogers, CEO, Syncsort. "Adding the Trillium Software data quality products to our growing portfolio has extended our unique value in enabling customers to access, improve and enrich all their data, so that they can now have complete trust in its accuracy, reliability and fit for purpose. We are pleased that Gartner has named Syncsort as a leader in the data quality space. Our work in pioneering native integration of Big Data and data quality capabilities will deliver significant value for enterprises seeking trusted business insights."

Syncsort recently launched [Trillium Quality for Big Data](#) which enables organizations to harness the power of enterprise-trusted Data Quality with MapReduce and Spark, on premise or in the cloud. Trillium Quality for Big Data will be featured in a [webcast](#) on November 8 at 11am EST.

Companies are increasingly looking to data as a strategic asset, but making data-driven business decisions demands access to trustworthy data. Syncsort provides a strong foundation from which Trillium's data quality solutions are delivered, solutions that are simple to deploy and support strategic initiatives across an organization, such as data governance, customer 360, Big Data, data enrichment and validation.

According to the Gartner report, "Consequently, too, the data quality tools market has continued to show strong revenue growth — 7% in 2016 in constant currency, compared with 5.2% in 2015 (see "Market Share: Data Integration Tools and Data Quality Tools, Worldwide, 2016"); its revenue is estimated to have reached \$1.37 billion in 2016, up from \$1.28 billion in 2015. This market is still among the fastest-growing in the infrastructure software subsector of the enterprise software market (see "Market Share: All Software Markets, Worldwide, 2016"). We forecast compound annual revenue growth of 10% in this market for the period 2016 to 2021."

For more information, please download a complimentary copy of the [Magic Quadrant for Data Quality Tools report](#).

About Syncsort

Syncsort is a trusted enterprise software provider and the global leader in Big Iron to Big Data solutions. More than 6,000 organizations, including 84 of the Fortune 100, use the company's products to solve their most complex data management challenges, on premise and in the cloud. Syncsort helps customers optimize traditional data systems and deliver mission-critical data from these systems to next-generation analytic environments. Its Big Iron to Big Data portfolio now features the #1 high availability product for IBM i Power Systems, powerful cross-platform capacity management, best-in-class mainframe app and machine data access & integration, and market-leading data quality capabilities. Rediscover Syncsort at syncsort.com.

¹ Gartner, Magic Quadrant for Data Quality Tools, Mei Yang Salvage, Saul Judah, Ankush Jain, 24 October 2017.

² In the 2006-2016 reports, Syncsort is listed as Trillium Software since Syncsort acquired Trillium Software in December 2016.

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